

Economic Fuel: The Humboldt County Student Business Challenge
The Eureka Reporter
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The Humboldt County Student Business Challenge is a business plan competition for local college students and recent graduates sponsored by The Eureka Reporter.

The objectives of the competition are to:

- Create a climate of opportunity which provides students and recent graduates with the incentive to apply their education and talents locally
- Nurture local economic development by inspiring and supporting students and recent graduates in entrepreneurial pursuits
- Build bonds between local academic institutions, businesses and the community
- Support formal entrepreneurial education in Humboldt County
- Provide seed capital to initiate and support student-managed entrepreneurial enterprises

To further achieve these objectives, The Eureka Reporter is coordinating with Humboldt State University, College of the Redwoods and the local business community to:

- Encourage the integration of entrepreneurial-based instruction into the curriculums of Humboldt State University and College of the Redwoods
 - Encourage the creation of a network of academic and business professionals to advise and counsel student entrepreneurs
 - Promote lectures and events which support and educate students in small business development and planning
- Economic Fuel will culminate in a judged competition this spring with eight finalists and the following prizes:

- Four \$25,000 Grand Prize Winners

- One \$10,000 First Runner-Up Prize
- One \$5,000 Second Runner-Up Prize
- Two \$1,000 Honorable Mention Prizes