

KEET's latest documentary features local social entrepreneurs

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KEET-TV marks its 40th year of providing inspiring and educational public television programming to northwestern California with a new local production, North Coast Visionaries, premiering on Channel 13 March 12 at 8:15 p.m.

Through a community outreach grant from Frontline/World, KEET-TV produced a documentary about some of Humboldt County's social entrepreneurs who are working to create new and sustainable markets and services that benefit underserved communities, according to a news release.

North Coast Visionaries is a 60-minute documentary produced by KEET-TV producers Sam Greene and Claire Reynolds, that focuses on four innovative programs and the visionaries that created them. The program features The Blue Ox School of Traditional Arts, Economic Fuel, Internews Network, and the Wild Chick Farm.

Each organization provides perspective on their goals of improving the lives of individuals by offering tools for empowerment and success varying from a handful of students, to the local business community, to the developing world.

"It was so inspiring to talk to all of our interview subject, they are so passionate about what they do," Reynolds said. "The overall goal of our project is to encourage viewers and participants to consider the triple bottom line of the social, economic and environmental results of their actions."

This is one of two documentaries produced by KEET-TV for 2009, the second about Redwood National Forest will air in the fall. For more information on North Coast Visionaries, visit www.keet.org.