



32 Teams Turn in Business Plans

The Race for \$117,000 is on!

We are pleased to introduce Humboldt County's up and coming new businesses!

Arcata Downtown Day Center

The Arcata Downtown Day Center aims to be a safe, alcohol and drug-free entertainment and community center for the people, young and old, of Humboldt County.

Café Arcata

Nonprofit community café that serves only locally sourced foods and offers culinary classes. The menu has no prices associated with it so customers pay what they feel is fair for their meal. This aspect also allows the establishment to feed those who are less privileged within the community.

Doors Wide Open

Fabricate door stoppers made from fiberglass nylon and will withstand up to 500 degrees. They are inexpensive and easy to use. Everyone should own at least one.

Eden Home

Eden Home aims to be the residence for 6 full time residents, offering residential care in a respectful honoring fashion. At Eden Home, we will promote the dignity and self-worth of all of our residents, and strive to give them excellent quality of life, as defined by the residents.

Effie's Biscuits

Effie's Biscuits will carry on the tradition of southern biscuits in an area or region of the country that you don't normally see southern style cooking.

Entrance Art

Entrance Art is a General Partnership Company providing custom-made entryways manufactured with the finest hardwoods and specialized glass artwork, to grace the entrances of homes and commercial establishments in our local area as well as markets in central California and southern Oregon. The company is based in Ferndale, California, a small town in northern Humboldt County. The General partners of the company are Mr. James Roper and Mr. Tyson Boynton.

Evolution Café

A coffee house that blends the alternative energy industry with the specialty coffee and tea industry. It will provide ample space and a convenient location. Evolution Café. Keep it simple.

Gboldt

Gboldt is a location based Online Green Social Networking site facilitating the connections among environmentally (un)conscious residents, businesses, & organizations to produce an environmentally sustainable Humboldt County.

Go Fish Café

Located on the waterfront of Old Town Eureka, Go Fish Café will be a casual restaurant serving fast, fresh, healthy breakfasts and lunches. The menu will be composed of seafood, salads, sandwiches and burgers. Dine in, takeout, delivery and banquet services will be available as well as catering in the future.

GreenTraveler

The GreenTraveler – a reusable to-go container that has a unique design of being compact, light, ‘travelable’, and ideal for an active lifestyle. The green traveler will allow individuals to reduce their waste from disposable food containers.

Humboldt Health Services

Humboldt Home Health Services (3H-S) was created to serve the medical needs of Humboldt County. 3H-S provides excellent medical intervention through Occupational, Speech and Physical Therapy, Nursing Care and Psycho/Social Services to “homebound” patients caused by illness, injury or disability in the comforts of their own homes.

Humboldt Mobile Bike Repair

Humboldt Mobile Bike Repair seeks to change the way people look at their bikes by adding a level of security and service that has not existed for bikers in the past. This service will operate a lot like AAA however we will service bikes.

Humboldt Regeneration

Humboldt Regeneration is a Community Supported Brewery (CSB) and is structured like a Community Supported Agriculture farm (CSA). Similar to a seasonal sign-up and a weekly food box, I will offer monthly sessions where CSB members can sign-up for a weekly growler exchange (a growler is a reusable glass vessel).

Humboldt Sustainable Micro-Lending

Humboldt Sustainable Micro-Lending, a non-profit based out of Humboldt County, will be providing micro-loans around \$100 to impoverished individuals (mainly women) in Cameroon. These micro-loans allow borrowers access to credit that would normally be unavailable, which can help them move up from subsistence farming or open their own small business.

Humboldt Work Week

Humboldt Work Week is the web-based communication solution between managers and employees. Simply by going Online, managers can post schedules and updates while employees can access and update all information up to the minute.

Hyperion Energy

Hyperion Energy is a clean alternative renewable energy source. At Hyperion Energy our goal is to revolutionize the energy business with a product that is clean, yet productive. We believe a society should not have to lower its energy consumption to become “sustainable,” but society should advance and innovate.

KP’s Chomp & Stomp

KP’s will be a casual restaurant for great family fun and healthy entertainment. Family favorites made with a healthy twist are sure to please. Great food, live music, karaoke and dancing will be featured. With high quality entertainment and attention to detail, it will become a destination for all.

La Loba Benediction

La Loba Benediction is an independent publisher and arts distribution LLC. We are a grassroots company created for community benefit.

Luscious Gardens

Luscious Gardens is an edible landscaping company and nursery. We do full service edible landscaping, using plants that we have grown and propagated at our nursery, where we grow over 80 varieties of edible perennial plants. Our mission is to bring greater food sustainability to Humboldt County and beyond.

Mad River Paintball

Mad River Paintball will provide Humboldt County with fields and arenas to play the action packed sport of paintball. With different game types and service we can serve every one of your paintball needs with paintball supplies, corporate rates and tournaments!

McKinleyville Natural Foods

A natural food store serving the McKinleyville community.

Mind's Eye Adventures

Mind's Eye Adventures is a non-profit organization that provides therapeutic wilderness adventure programming for families and individuals dealing with behavioral, emotional or physical difficulties. We utilize a "back to our roots" approach to therapy in which our clients are provided with the highest quality counseling in a wilderness setting.

New Wave

New Wave Occidental is an information website providing planning and design strategies for ecologically integrated living techniques. The site provides a virtual marketplace for local producers to market and sell their goods, showcasing advertisements for local and regional entrepreneurs, and wholesale goods for purchase.

The North Coast Carpentry Academy and Sustainable Living Center

The North Coast Carpentry Academy and Sustainable Living Center combines education and industry to create a more viable workforce by educating students in green carpentry and design while developing sustainable shelters in a niche market.

North Coast EV

North Coast EV is a new Humboldt County based company that will provide electric vehicle conversions, custom light weight Battery Electric Vehicles (BEVs), and general electric vehicle consultation. The company caters to individuals who wish to discontinue their dependence on petroleum and the financial burden of filling their gas tanks.

Old World Construction

Old World Construction is a custom timber home builder. We specialize in timber frame homes paired with Structural Insulated Panels and offer turn key packages in addition to stand alone timber frame structures.

Rad Power Bikes

Rad Power Bikes manufactures and distributes custom electric bicycles as well as retailing electric bike kits and components. We provide a viable personal transportation solution that is clean, quiet, exciting, and economical.

Sherlock Records Management

Sherlock Records Management is a full-service records management company offering a wide array of services. Our services allow business clients to significantly reduce the costs of managing their hard copy and electronic business records, and to better concentrate on their core business.

Shred Tec

Shred Tec is a secure document destruction company picking up documents both on a will call and scheduled basis. All documents picked up are shredded beyond legibility and recycled. We also employ individuals with disabilities in an effort to provide them with the dignity of work.

Small Town Product

A food brokerage business representing manufacturers of small batch, specialty food products.

The Fry Truck

The Fry Truck is a food truck specializing in Belgian Fries. Never heard of Belgian Fries? We think they could be very successful. We would offer other delicious fried foods as well!

Vance Banjos

Vance Banjos offers custom high end banjos along with repair and restoration work for acoustic instruments. Our product forms include a wide variety of banjos; 5-string openback, banjo ukulele and tenor banjo models. All our banjos have the added value option of highly ornate custom shell inlay which we specialize in.

Come Hear About the Next Big Thing!

Date: Thursday, March 25th

Time: Showcase Exhibits starting at 5:00, pitches begin at 6:00pm;
FROM THE FIRE IN THE BELLY, immediately following pitches

Location: Kate Buchanan Room, HSU

Cheer on Humboldt County's aspiring entrepreneurs as they pitch their business in the first judged round of the 2010 competition.

The Premise: You are in an elevator and in walks a potential investor. You have only the elevator ride to pitch this investor on your business idea and get them to say "Tell me more!"

Showcase Exhibits will be displayed from 5:00 - 8:00pm in the Karshner Lounge, outside of the Kate Buchanan Room. Come meet our Economic Fuel Entrepreneurs and learn about their business products and services.

Come for the Pitches, Stay for the Stories

FROM THE FIRE IN THE BELLY

Immediately following the elevator pitch presentations

Stories of passion, persistence, and pure dumb luck: The unvarnished truth as to how they did it, often despite themselves, and why.

Featured business storytellers:

Mark Ritz, Kinetic Koffee Company
Jess McGuinty, Jessicurl

Tom Tellez, Wallace & Hinz
Gayle & Andrea Shackleton, Hot Knots
Julie Fulkerson, Consultant, PLAZA DESIGN Founder

Come and listen to successful local entrepreneurs tell it like it was and is. You'll laugh, you'll cry, and by all means you will be uplifted and inspired.

FROM THE FIRE IN THE BELLY has been funded by a grant from the National Storytellers Network, the Headwaters Fund, and contributions of local businesses and economic development organizations.