



Economic Fuel December Highlights

Good-Bye to The Eureka Reporter

As most of you are aware, The Eureka Reporter closed its doors last month. At the time I was asked what I thought The Eureka Reporter meant to the community. This was an easy question to answer from an Economic Fuel perspective.

The Eureka Reporter's sponsorship of the Economic Fuel competition ignited a spark of enthusiasm around entrepreneurship that has grown and gained considerable momentum. For all of us this means more local businesses and the promise of a brighter economic future. The competition is a legacy The Eureka Reporter leaves with this community.

For hundreds of student entrepreneurs, The Eureka Reporter meant opportunity. The opportunity to pursue their passion and follow their dreams. The opportunity to do it all with guidance from entrepreneurs who have gone before them and the support of the entire community.

Their reporters and photographers did a fantastic job of covering local business news and getting the word out about Humboldt County's many entrepreneurial success stories. With gratitude for all their support and great sadness for all of our loss, I say good-bye.

Kathy Miller
Economic Fuel Coordinator

Economic Fuel 2009 Moves Forward

While it is disheartening to hear of the fate of The Eureka Reporter, we are pleased that the 2009 Economic Fuel competition will move forward as planned. With the help of the business community, CR, HSU, and local economic development organizations we will continue to provide resources, support and seed capital to aspiring entrepreneurs.

Western Web will sponsor Economic Fuel for the remainder of the 2009 competition. Western Web is a state-of-the-art printing facility in Samoa. To learn more, visit their website at <http://www.western-web.net/AboutUs.aspx>. Thank you Western Web!!

Economic Fuel Registration Information

Economic Fuel registration is officially underway. Registration packets have been updated and include some important changes. Please make sure to download the new version from our website at <http://www.economicfuel.org/info.html> or pick up an updated copy up at any of the following locations:

CR Bookstore
HSU Bookstore
Prosperity Center, 520 E St., Eureka

When registering make sure to use the new registration form, as the old forms will not be accepted.

Registration officially closes at 5:00pm on Friday, January 30th. Completed registration packets must be turned in at the College of the Redwoods Eureka Downtown Instructional Site, 605 K St., Eureka before 5:00pm.

Avoid the last minute rush and turn in your registration packet early!

North Coast SBDC Offers 2 New Flights

What is a flight, you ask? “Flights” provide intensive business support services to a group of people who own or wish to own a business. The participants share some common thread: industry, nature of their work or business model or common participation in some other goal. The services include workshops, tailored one-on-one business counseling on the participants’ business plans and more intensive instruction and consultation on important skills such as keeping computerized accounting records or creating an advertising campaign.

Two new flights--one for mechanic businesses and one for businesses involving nurseries and landscaping--are targeted for Humboldt County in early 2009. To learn more, call Michael Kraft at 445-1163 or email him at kraft@northcoastsbdc.org

Economic Fuel Holiday Gift Ideas

Chlo-GRO Beta is Here! Economic Fuel 2008 grand prize winner AlgaRhythms has just completed limited production of a prototype batch of their organic fertilizer - Chlo-GRO *Beta*. For a limited time, they are offering Chlo-GRO Beta at a steep discount to Humboldt County customers! Until March 31st, you can buy 50 lb. bags of Chlo-GRO Beta for \$15 each, including free delivery!

Chlo-GRO *Beta* is a natural organic fertilizer derived from wastewater microalgae. It is rich in micro and macronutrients. Use of Chlo-GRO helps clean our waters, sequester carbon from the atmosphere, and replenish vital organic matter in soil. (For more information about Chlo-GRO, go to: www.algarhythms.com/chlogro.php) To buy your bag, call 707-736-7046, or email info@algarhythms.com

Or infuse your world with treasures from around the world! Exotic and Unique Imported Home Furnishings and Décor can be found at Gaia Imports right here at 426 Third Street in Eureka. Pick up Belly Dancing Jewelry and Apparel for the belly dancer in your life. <http://www.gaiainports.com/>

How about holiday gifts for the eco-conscious shopper? Beautiful fair trade, organic and green gifts for the entire family can be found online at <http://taraluna.com/>

An Agogo vegetarian sushi platter would be an absolute hit at your next holiday gathering. Email agogoarcata@gmail.com or visit Kalindi at 15 & G Streets in Arcata to try their sushi.

Why not hire an energy conservation consultant to come to a loved one's home to help them reduce their energy bill – a gift that keeps the savings coming month after month. Contact Heidi Benzonelli, owner/founder of Real Solution Conservation Consultants, at 498-5764.

Want something locally made that is beautiful and unique with a medieval flair? Reannag Teine pottery is beautiful, yet durable for everyday use, all individually hand-made and painted freehand. Solid enough for the medieval re-enactors but created to please modern sensibilities, their designs are a blend drawn from historical sources and their own original work. <http://reannagteinepottery.goods.officelive.com/default.htm>

Purchase a gift certificate for a winter horse back ride in Redwood National and State Parks. <http://www.redwoodoutfitters.com/index.php>

Maybe some Paihama socks to keep your loved one's feet warm and cozy? Paihama socks even come with an amazement guarantee. Visit their website to learn more <http://web.paihama.com/>

December Events

North Coast SBDC Basics of Business Workshops

The “Business Basics Seminar Series” is designed for the start-up business operator. Seminars do not have to be taken in order, but together provide a good legal/financial/operational foundation for the entrepreneur. Attendees who go to all four workshops receive a certificate of completion which can be helpful in securing financing. The workshops are free, please call 445-9720 or visit: <http://www.northcoastsbdc.org/pages/news-events/calendar.php> to reserve a space.

December Schedule

Financial Basics

520 E St, Eureka Tuesday, December 2nd 6:00 – 8:00pm

Start Up Basics

520 E St, Eureka Wednesday, December 10th 6:00 – 8:00pm

Marketing Basics

520 E St, Eureka Tuesday, December 16th 6:00 – 8:00pm

Books and Records

520 E St, Eureka Wednesday, December 17th 6:00 – 8:00pm

Business Plan Basics

520 E St, Eureka Thursday, December 18th 6:00 – 8:00pm

Visit the Economic Fuel Website for more information about the competition!

www.economicfuel.org

If you would like to be removed from this email list, please send a note to theteam@economicfuel.org

